



City of Chula Vista

Staff Report

File#: 17-0233, Item#: C.

PRESENTATION BY COMMUNICATIONS COORDINATOR OLGA BERDIAL AND DEL MAR FAIRGROUND MARKETING REPRESENTATIVE REGARDING THE 2017 SAN DIEGO COUNTY FAIR STREETLIGHT BANNER PROGRAM WITHIN THE CITY OF CHULA VISTA AND THE 2017 SAN DIEGO COUNTY FAIR SEASON