CHULA VISTA

City of Chula Vista

Staff Report

File#: 18-0119, Item#: 4.

RESOLUTION NO. 2018-066 OF THE CITY COUNCIL OF THE CITY OF CHULA VISTA ACCEPTING MULTIPLE DONATIONS, SPONSORSHIPS AND GRANT FUNDS IN THE AMOUNT OF \$12,280 FOR COSTS ASSOCIATED WITH RECREATION FACILITIES AND PROGRAMS, AND AMENDING THE FISCAL YEAR 2017/2018 RECREATION DEPARTMENT BUDGET TO REFLECT THE APPROPRIATION OF THESE FUNDS (4/5 VOTE REQUIRED)

RECOMMENDED ACTION

Council adopt the resolution.

SUMMARY

Multiple donors, sponsors and grantors have made donations to the Recreation Department to fund costs associated with the recreation facilities and programs. Today's action asks the City Council to appropriate these funds.

ENVIRONMENTAL REVIEW

Environmental Notice

The activity is not a "Project" as defined under Section 15378 of the California Environmental Quality Act State Guidelines; therefore, pursuant to State Guidelines Section 15060(c)(3) no environmental review is required.

Environmental Determination

The proposed activity has been reviewed for compliance with the California Environmental Quality Act (CEQA) and it has been determined that the activity is not a "Project" as defined under Section 15378 of the State CEQA Guidelines because it will not result in a physical change in the environment; therefore, pursuant to Section 15060(c)(3) of the State CEQA Guidelines, the activity is not subject to CEQA. Thus, no environmental review is required.

BOARD/COMMISSION RECOMMENDATION

Not Applicable.

DISCUSSION

The Recreation Department was awarded a Performing and Visual Arts Grant ("PVAG"), pursuant to the sublease with Live Nation by which it funds the PVAGs, in the amount of \$5,000. This award helped support the 2017 Music in the Park Summer Concert Series.

The Friends of Chula Vista Parks and Recreation donated funds in the amount of \$4,850 to support various programs and operations throughout the Department including support for the 2017 Music in the Park Summer Concert Series and the 2017 Summer Movies in the Park Series.

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Grace Renewal Church donated \$250 to support the 2017 Summer Movies in the Park at Veterans Park.

Norman Park Senior Center received donations totaling \$2,180 this year. The Friends of Chula Vista Parks and Recreation donated funds in the amount of \$2,000 for program supplies. The Cruikshank Trust Agreement donated \$100 to support the Monday Movie program. We also received \$50 donation from the Chula Vista Garden Club which conducts their meetings at Norman Park Senior Center. Local resident and center participant, Marc Wade, donated \$30 which will be used to purchase miscellaneous supplies for the Center.

DECISION-MAKER CONFLICT

Staff has reviewed the decision contemplated by this action and has determined that it is not site specific and consequently, the 500-foot rule found in California Code of Regulations section 18704.2 (a)(1), is not applicable to this decision. Staff is not independently aware, and has not been informed by any City Council member, of any other fact that may constitute a basis for a decision maker conflict of interest in this matter.

LINK TO STRATEGIC GOALS

The City's Strategic Plan has five major goals: Operational Excellence, Economic Vitality, Healthy Community, Strong and Secure Neighborhoods and a Connected Community. Partnership opportunities are vital to the Recreation Department to help expand special events, programs and services such as the Movies in the Park, Music in the Park, and Norman Park Senior Center programming. It also increases economic vitality and community engagement, as well as providing diversified activities that promote a healthy lifestyle and community.

These partnerships also enhance the Recreation Department's stature and role as the "Heart of the Community" and serve to encourage and develop strong and secure neighborhoods and a connected community by providing diverse recreational opportunities that bring families together and foster civic pride.

CURRENT YEAR FISCAL IMPACT

Approval of this resolution will result in an appropriation of \$12,280 from multiple donors, sponsors and grantors to the Recreation Department's budget. There is no net fiscal impact to the General Fund.

ONGOING FISCAL IMPACT

The Movies and Music in the Park Series is an annual budgeted event. Donated funds, sponsorships, and grants are used to offset event costs. There is no on-going impact to the budget.

ATTACHMENTS

None.

Staff Contact: Gil Contreras, Principal Recreation Manager