



City of Chula Vista

Staff Report

File#: 18-0568, **Item#:** 19.

CONSIDERATION OF CITY ENDORSEMENT OF THE 7TH ANNUAL INTERNATIONAL MARIACHI FESTIVAL AT BAYSIDE PARK IN CHULA VISTA

The International Mariachi Festival is a binational event drawing in over 15,000 spectators from both sides of the US- Mexico border and celebrates Mexican Heritage through the art of mariachi music, traditional Ballet Folklórico, diverse cuisine from various Mexican regions, and educational exhibits for all ages.